

// OZAN DEMIR

// PROFESSIONAL SUMMARY



SENIOR ART DIRECTOR



GRAPHIC DESIGNER



PHOTOGRAPHER

// PROFESSIONAL SKILLS

ADOBE PHOTOSHOP ● ● ● ● ●

ADOBE ILLUSTRATOR ● ● ● ● ●

ADOBE INDESIGN ● ● ● ● ○

ADOBE AFTER EFFECTS ● ● ● ○ ○

ADOBE PREMIERE ● ● ● ● ○

ADOBE ANIMATION ● ● ○ ○ ○

FONTLAB ● ● ● ● ○

SKETCH ● ● ● ○ ○

MAYA ● ○ ○ ○ ○

HTML & CSS ● ● ● ● ○

ILLUSTRATION ● ● ● ○ ○

TYPOGRAPHY ● ● ● ● ●

PHOTOGRAPHY ● ● ● ● ○

RETOUCH ● ● ● ● ●

// PERSONAL SKILLS

CREATIVITY ● ● ● ● ●

COMMUNICATION ● ● ● ● ○

TIME MANAGEMENT ● ● ● ● ○

LEADERSHIP ● ● ● ● ○

PROFICIENCY ● ● ● ● ●

CRAFT ● ● ● ● ●

SELF-MOTIVATION ● ● ● ● ●

ADAPTABILITY ● ● ● ● ○

PROBLEM-SOLVING ● ● ● ● ●

I'm a Senior Art Director and a Graphic Designer interested in Photography and retouching. I have high proficiency in Adobe Creative Suite, specifically Photoshop, Illustrator and InDesign. I design websites via HTML & CSS and Wordpress as well.

I have 15+ years of experience in advertising and design at advertising agencies. In these agencies, I have found the opportunity to work for many global brands like Samsung, Coca-Cola, Kellogg, Diageo, P&G, McDonald's, Burger King, Milka, BMW, and Bridgestone. Throughout my career, I have won more than 15 awards with my teammates, including Cannes Lions, D&AD, London International Awards, The Andy Awards, Eurobest, Epica, Effie, Golden Drum, Awards, and many local festivals.

I moved to London with a business visa in 2018. I established Block Design Marketing Limited. I'm working as a self-employed contractor with my clients through my company.

// WORK EXPERIENCES

OWNER & DIRECTOR @ BLOCK DESIGN & MARKETING

URL: <http://WWW.WEAREBLCK.CO.UK> DATE: JULY 2018 - PRESENT

CLIENTS: Jenson E-Cig, Major Holding, WellNutrition (SlimFit, SlimPack, FLexPack)

GRAPHIC DESIGNER FREELANCE

DATE: DECEMBER 2017 - MAY 2018

CLIENTS: WellNutrition (SlimFit, SlimPack, FlexPack)

SENIOR ART DIRECTOR @ LEO BURNETT ISTANBUL

URL: <http://WWW.LEOBURNETT.COM.TR> DATE: MAY 2010 - NOVEMBER 2017

CLIENTS: Altiparmak (Balkovan, Binbircicek) Coca-Cola, Dask, Diageo (Johnny Walker, J&B), GSK, Fiat, Jeep, Kelloggs (Coco Pops, Corn Flakes, Extra, Special K, Tresor), Mc Donald's, P&G (Always, Aussie, Blendax, EverydayMe, Max Factor), Sanofi Aventis, Sutas, Turkcell (Gnctrkcll, Kktcell), Ulker

ART DIRECTOR @ AJANS ULTRA

URL: <http://WWW.AJANSULTRA.COM.TR> DATE: OCTOBER 2006 - JANUARY 2010

CLIENTS: Bkm, Chakra, Ciner Media Group (Empire, Geo Harper's Bazaar, Cosmopolitan, Food&travel, Bravacasa), Coca-Cola (Dogadan, Schweppes, Nestea, Damla), Fenercell, Hmf, Idas, Superonline, Step, Odatv, Ulker (Golden, Ikram, Icim, Caramio, Kalbim Benecol, Basak, Stars), Vakko

GRAPHIC DESIGNER @ BKM

URL: <http://WWW.BKMONLINE.NET> DATE: FEBRUARY 2005 - MAY 2005

JR ART DIRECTOR @ RPM RADAR

DATE: JULY 2004 - NOVEMBER 2004

CLIENTS: Istanbul Modern, Superonline, Yapi Kredi (Worldcard)

TRAINEE @ Y&R / REKLAMEVI

URL: <http://WWW.YRISTANBUL.COM> DATE: JUNE 2003 - SEPTEMBER 2003

CLIENTS: Bmw, Burger King, Milka, Meziz

TRAINEE @ MEDINA TURGUL / DDB

URL: <http://WWW.DDB.COM.TR> DATE: JUNE 2002 - SEPTEMBER 2002

CLIENTS: Bridgestone, Dogan Media Group (Radikal, Milliyet), Microsoft, Ulker (Dankek, Toto)

TRAINEE @ MANAJANS / J. WALTER THOMPSON

URL: <http://WWW.JWT.COM/EN/MANAJANSJWTTURKEY>

DATE: SEPTEMBER 1999 - JUNE 2000

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SENIOR ART DIRECTOR



GRAPHIC DESIGNER



PHOTOGRAPHER

// EDUCATIONS

MIMAR SINAN FINES ART UNIVERSITY

GRAPHIC DESIGN DEPARTMENT 1ST
SEPTEMBER 2001 - JUNE 2005

TRAKYA UNIVERSITY

COMMUNICATION FACULTY
SEPTEMBER 1999 - JUNE 2000

ISTANBUL COMMUNICATION

AND ADVERTISING

BUSINESS HIGH SCHOOL
SEPTEMBER 1995 - JUNE 1999

// CERTIFICATES

FOOD PHOTOGRAPHY COURSE

NOVEMBER 2015 - NOVEMBER 2015

ADOBE CREATIVE SUITES COURSE

JUNE 2010 - JULY 2010

// INTERESTS

Ninjutsu, Drawing, Cinema,
Photography, Scuba.

// LANGUAGES

ENGLISH (*Advanced*)



TURKISH (*Native*)



// CONTACTS

📍 24 Sigrist Square
Kingston Upon Thames, KT2 6JT

☎ +44 7821 000 450

✉ ozandemir@live.com

🌐 www.ozandemir.co.uk

// AWARDS & ACHIEVEMENTS



Cannes Lions 2015

Promo and Activation Bronze
Work "Hearing Hands" for Samsung



Cannes Lions 2015

PR Bronze
Work "Hearing Hands" for Samsung



D&AD Awards 2016

PR Graphite Pencil (Creative B2c Campaign - Low Budget - Under 60k)
Work "Hearing Hands" for Samsung



Eurobest Awards 2015

Interactive Bronze (Online Video: Social Video)
Work "Hearing Hands" for Samsung



Eurobest Awards 2015

Outdoor Silver (Outdoor: Ambient: Interactive Outdoor Experiences)
Work "Hearing Hands" for Samsung



Epica Awards 2015

Digital Gold (Online & Viral Films)
Work "Hearing Hands" for Samsung



London International Awards 2015

Non-Traditional Bronze (Web Services)
Work "Hearing Hands" for Samsung



Golden Drum 2015

Branded content Silver (Live experience)
Work "Hearing Hands" for Samsung



International ANDY Awards 2016

Events Silver (Business Products and Communication Services)
Work "Hearing Hands" for Samsung



Crystal Apple Awards 2015

Media Usage
Work "Hearing Hands" for Samsung



Crystal Apple Awards 2015

Campaign
Work "Hearing Hands" for Samsung



Crystal Apple Awards 2015

Viral Film
Work "Hearing Hands" for Samsung



Felis Awards 2015

PR
Work "Hearing Hands" for Samsung



Felis Awards 2015

Promo & Activation
Work "Hearing Hands" for Samsung



Golden Drum Awards 2015

Automotive Shortlist
Work "Smooth Driving" for Fiat 500X



Effie Awards 2016

Cosmetics - Personal Care Silver
Work "Like a Girl" for Orkid